



OIL PATCH MODERN Texas Penthouse by Cantoni



While Cantoni has a presence in five major metro areas from Atlanta to Southern California, our customer base is much wider —Latin America, Canada, Europe and all over the U.S.—including Tyler, Texas, 90 miles east of Dallas.

Tyler is famous for its rose-growing industry, but was originally a cotton-farming hub, then a major oil center after the discovery of the vast East Texas field in the 1930s. Today it's a robust, modern city with a mix of industry, business, and retirement communities nearby. Tyler also has many lovingly preserved historical homes and buildings, including the Bryant Petroleum Building, purchased in 2001 by developer Martin Heines.

Mr. Heines lives in the 2,300 square ft. top floor of the Bryant, in a contemporary interior by Cantoni Dallas Design Consultant Mercedes. The project was already under construction when Mr. Heines contacted Cantoni, knowing exactly what he wanted: "My vision was to create a contemporary urban penthouse." And it had to be finished in four months for the 25th annual "Historic Tyler on Tour!"

"I visited the site," says Mercedes, "picked up floor plans, fleshed out the design and reviewed it with Mr. Heines—and got the thumbs up. The distance from

our distribution center in Dallas to Tyler is no big deal, but the deadline and the fact that everything was special-ordered, some from overseas, added urgency.

"We were delivering while up to 25 workmen were still finishing the penthouse! Everything went well till our installers realized they couldn't get a sectional and wide chair into the small elevator or up the narrow staircase. Faced with a cancelled order, our guys said, "No way!" and ended up hauling the oversized pieces up the outside of the building to the penthouse terrace! We take customer service and satisfaction very seriously."



To read more about this project and others, please visit our Design Studio portfolio at www.cantoni.com

Heines Penthouse: The Hit Of Historic Tyler Tour

The Bryant Petroleum Building was originally the site of a small clinic, which was moved in 1949 and replaced by a 12-story office building. Over the years, it housed oil companies and other businesses. Martin Heines bought the property in 2001, and in 2003 began making over the top floor into a showcase penthouse with contemporary interior by Cantoni.

Design Consultant Mercedes had 2,300 square ft. to work with, new birch flooring, curved walls, black marble surfaces and museum quality lighting. She suggested a clean, minimalist look that included Rick Lee's Menlo Park sectional in black leather with a GT3 round coffee table echoing the curve of the seating. One bedroom features the leather headboard Metropolitan bed, the other our Tribeca bed. "Thanks to the architects and Cantoni, my concept for the penthouse was realized," says Mr. Heines. He also reports that some 1,500 people visited during the Tour and by their feedback, judged it the highlight.

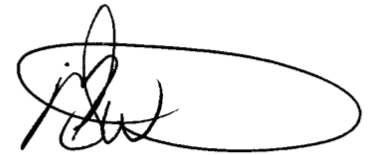
Designer Mercedes Brings Theatre to Heines Project



When Cynthia "Mercedes" Valdez, Dallas Design Consultant, first saw Martin Heines' penthouse with its sweeping spaces and spectacular views, she wanted to create interiors that would reflect the drama of the setting. This is an apt description, as Mercedes's professional background includes stage and television set design, as well as showcase interiors for her clients.

"My best case scenario is to get involved before construction where I can have an integral role building phases. This creates the advantage of designing interiors that go beyond the mere placement of furniture. In the Heines project, for instance, I suggested a minor structural change that allowed for a better selection and layout of our pieces.

"I believe Mr. Heines saw in Cantoni what we see: a store dedicated to great contemporary design and putting customer satisfaction first. There's nothing ordinary about Cantoni, whether our clients, our staff or our collections. We continually try to be extraordinary."



Michael Wilkov
Cantoni Founder and CEO

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